



for voluntary arts umbrella bodies  
***meet, share, learn!***

These special events offer a unique opportunity for those within voluntary arts umbrella bodies who undertake similar tasks or roles to meet and discuss ideas and concerns.

In a relaxed, comfortable atmosphere you will be able to explore and solve problems, share helpful tools and tips and discover what you are doing well; you will learn how to do things even better and you will leave with new skills, increased understanding and even greater professionalism.



The Voluntary Arts Network (VAN) is registered in Scotland as Co. No. 139147 / Char. No. SC 020345  
Reg. office: 2nd Floor, 54 Manor Place, Edinburgh, EH3 7EH  
Street address: 41 Plasterton Gardens, Cardiff CF11 9HG

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Disseminating information  
in the Google Age



## Link Events

### for voluntary arts umbrella bodies

#### Need new ideas? Can't manage to get away for a whole day?

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*'A very enjoyable and useful session ...'*

*'A great opportunity for idea generation ...'*

*'Useful and informative ...'*

## Disseminating Information in the Google Age

Are you responsible for sending out information to your organisation's members, potential members or new audiences? Perhaps you are a newsletter and publications editor or communications, marketing, publicity or information officer or administrator? This event will look at the wide range of free and low-cost electronic tools that are now easily available to make your task simpler and quicker.

This informal event will combine the sharing of experiences with others tasked with performing a similar task to your own, with a valuable and insightful presentation by usability and accessibility expert **Gordon Plant**.

### Facilitator

Gordon Plant is lecturer on Interactive Media at Bath Spa University College ([www.useranalytics.co.uk](http://www.useranalytics.co.uk)). His clients include Arts Council England, the National Council for Voluntary Organisations, the BBC, the Open University, Oxford University Press, Heinemann and the Publishing Training Centre. Gordon will only be running this event twice - so grab the opportunity now!

### Who can attend?

People in voluntary arts umbrella bodies who contribute to the creation of their organisation's newsletters, email newsletters, magazine, website or other publications - in print or via the internet. You might undertake the task alongside several others, or it might be your sole responsibility.

### Have you attended one of these events before?

Then you are welcome to attend another, where new people will bring you a fresh look at your issues, a new perspective and more ideas. The event will be tailored according to the balance of new and previous attendees.

### How much?

Just **£35** including tea and coffee. *Bursary places are available for those who cannot meet this cost - please phone Ginny or Daniel on 029 20 395 395 for a discussion.*

### Places are limited to 16

*Please phone 029 20 395 395 for availability*

### When and Where?

**1 May 2008** - 1pm to 5pm

Toynbee Hall  
28 Commercial Street  
London E1 6LS  
*Toynbee Hall has a café if you would like to come early and have lunch there.*

**8 July 2008** - 1pm to 5pm

The Crescent Theatre  
Sheepcote Street  
Birmingham B16 8AE

### Booking form (N03)

Please return the completed form with payment to:

**Voluntary Arts Network**  
**41 Plasturton Gardens**  
**Cardiff**  
**CF11 9HG**

Please make cheques payable to Voluntary Arts Network. For additional attendees, please photocopy this form.

Name: .....

Organisation: .....

Address: .....

Postcode: .....

Telephone: .....

Fax: .....

Email: .....

Please tick which event you would like to attend:

**London** - 1 May 2007

**Birmingham** - 8 July 2007

Payment enclosed: .....

Please invoice me:  A £5 admin charge will be added for this service.

Any individual requirements we should know about? (e.g. access?)  
.....  
.....

Please sign me up to the VAN e-newsletter for notification of future events and weekly news, jobs and funding opportunities:

Maps and directions at:  
[www.voluntaryarts.org/linkevents](http://www.voluntaryarts.org/linkevents)

All information is subject to change.  
For latest details, please check the VAN website.

For more information, phone **02920 395395**.